

Choral Society of Durham Board of Governors
 Agenda
 8:00 – 9:30 PM, May 16, 2018
 Rand Board Room, Durham Arts Council Building

Codes: (P) Present (A) Absent (R) Regrets (TL) Chair/Leader (REC) Recorder

Board Member		Board Member		Board Member		Ad Hoc		Guest	
Anderson, Mary	REC	Hardman, Carol	R	Scharoun Lee, Melissa	P	Susan Parham	P		
Andrews, Pete	R	*Hamberg, Julie	A	Seim, Scott	R				
*Bennett, John	R	Junker, James	P	Sherck, Linda	P				
Butler, Doug	R	Lamb, Gwen	R	*Wynkoop, Rodney	P				
Fries, Justin	A	*Miller, Darla	TL	Ziegler, Liz	R				
*Grice, Victoria	R	Poag, Coleman	P						

*Executive Committee

Approval of April 21 Minutes	Moved:	Second:	For:	Against: 0	Abstain:
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Comments

The minutes from April 21 were not voted on due to the lack of a quorum.

- The language regarding the money that will be forthcoming from the BIN Foundation should be changed from “received” to “will receive”.
- On page 5, the language regarding the publicity committee should be modified to “We would like to form a special publicity committee for the 70th season, which will work on the theme”.

President Comments/Updates:

- Darla expressed appreciation for all the hard work of the board members this past season.

Conductor Comments/Updates:

- The venues and dates have been approved for next season.
- Concert with the DMO
 - The performance and a dress rehearsal will be in Baldwin with the DMO.

- An additional rehearsal will be held in the gym at the Gray Stone Church.
 - They have plenty of drapes and platforms, but we could use our own new risers instead of the platforms.
- Doris Stam may be willing to take Scott Hill's place next year, working on outreach.
- Rodney and Susan have received electronic recordings of all 4 concerts, and Susan will make them available to the members, possibly through Dropbox or Google Drive.
- We have been asked to submit a full proposal to the Mary Duke Biddle Foundation.
- Regarding the potential small group of singers next year who would be involved in fundraising by singing for a fee, we need a manager. Rodney considered Dave Tremmel because of his skills with software. Additionally, Doug Butler already has two ideas for venues (CISCO and another).
- We might consider devoting the second half of this year's Christmas concert to more collaboration, particularly if we could do so in a way that would address diversity.
- In the future, we might consider collaborating with other groups to create a Durham choral festival.

Administrative Assistant Comments/Updates:

- The final payment from the Mebane auction house for the Gala donations (\$331.50) brought the total for the silent auction to \$7776.75.
- 330 people attended the May concert (357 tickets were sold, and we will receive \$4564).
- Susan is working on ordering music for next season and will send out a survey that includes the years we performed any pieces in the past to gauge how many copies to order of each piece.
 - The Glass piece is a rental.
 - The Whitacre piece has not been published yet (it was supposed to be published in December but was not).

Treasurer Report:

1. Item – Presenter: Working Groups

- a. Desired outcome: Determine which Working Groups will start over the summer and who will lead each
- b. Discussion:

- Anniversaries and Long-Term Financial Development
 - 2018-2019 is 70th anniversary—Theme needed
 - 2020-2021 is Rodney’s 35th anniversary as conductor
 - 2023-2024 is the 75th anniversary
- Fundraising Events and Functions
 - Convene during summer and beginning of fall
 - Need to craft what will take the place of the Gala
 - Membership fluid
 - Led by 1+ board member
- Diversity
 - Linda has drafted an email to send out to the membership about joining the working groups.
 - Melissa has sent Linda information about the diversity working group for inclusion in the email. Melissa requested information about ideas generated in the past (board meeting discussions and retreat). She believes that recruitment for the working group is critical and plans on having both targeted and open recruitment. The first task of the working group will be research (What have other groups done to address similar concerns? What resources are available to us from national and regional groups? Are there grants or funding for this purpose?).
 - “Free Ticket Fund” – There is concern about a shift in giving by members and further concern about the administration of the fund and the determination of need. This topic will likely need to be discussed by a subgroup of the board. Darla will discuss with Kathe, Ann, and Jakob and bring back their input to the board.

Outcome/Decision:

	Moved:	Second:	For:	Against:	Abstain:
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2. Item – presenter: CSD 70th SEASON SPONSORSHIP (a.k.a. Business Partners) PROPOSAL—Linda

a. Desired outcome: To have the board agree that we will reserve the inside front and back covers of all our programs this coming season for the sponsors.

b. Discussion:

- After doing some research about what some of our fellow Triangle choral groups charge for ads in their programs (including the NC Master Chorale, Women's Voices and Concert Singers of Cary), Linda proposes the following:
 - My goal is to obtain:
 - One 70th Season sponsor (\$3000): Linda wants to be able to promise the inside front cover as an ad space as well as listing the sponsor on the title page (opposite the inside front cover).
 - Two Conductor's Circle sponsors (\$1000 each): Linda wants to reserve the inside back cover as an ad space (1/2 page each, 2 concerts, possibility for 4 total sponsors at this level)
 - Those alone would bring in more than the \$5K that is budgeted.
 - Any additional Benefactors (\$500 each) would get the same benefits that business partners did this year, including a discrete mention in the program.
- James and Ellie will discuss this with Susie Dakin.
- The board needs to vote on this in June or by email if too many people from this year's board will not be at the June board meeting.

Old Business:

- Pete suggested exploring Hill Hall at UNC as a future concert venue. ***Pete will look into availability and pricing.***
Has DMO approved the joint concert?
Finalizing plans with Raleigh Boychoir (rehearsal in Raleigh?)
- As soon as we have the concert schedule, we should send it to the retirement homes so they can schedule their buses.
- Diversity
 - Perhaps we could include this in the May meeting, generating ideas from the membership.
 - We might also feature it as a focus group topic for meetings during the summer.
 - ACDA, Chorus America and other similar organizations have events and resources that might be available to us.

New Business:

Motion to Adjourn	Moved:	Second:	For:	Against:	Abstain:
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Action items are highlighted with bold, italic text throughout

June 20 Agenda items